



# UCHHAI MONG MARMA

MBA in Textile & Apparel Marketing.

House : 25, Flat: 8A, Block: G Extension Pallabi, Mirpur-1216 Bangladesh. Mobile No: +8801846777741

Email: [uchhai.vnmultidesign@gmail.com](mailto:uchhai.vnmultidesign@gmail.com)

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## Summary of Strengths and Qualifications

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Dependable and dedicated Workplace, energized by collaborative workplaces and motivational goal-setting. Proactively communicates across organizational levels, displaying positivity and enthusiasm.

**Analytics:** Solutions-oriented and proactive at analyzing processes and customer feedback to identify opportunities to improve service standards and resolve complex problems. Able to leverage strong logical and creative thinking skills to predict project outcomes, control risk, and lay groundwork for success.

**Communications:** Easily communicates both orally and in writing with peers, supervisors, clients, and stakeholders. Employ active listening and mediation skills to identify requirements and build consensus.

**Leadership and Teamwork:** Willingly assumes leadership of team projects, promoting collective success through open dialogue, goal-setting, informed decision-making, providing constructive criticism, and immediately addressing potential conflicts to prevent escalation.

**Technical Proficiencies:** Solid command of Microsoft Office Suite. Able to swiftly learn and apply emerging technologies.

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## Professional Experience

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**Vallo Naikaya Multidesign Ltd – Dhaka, Bangladesh**

**Head of Marketing and Merchandising, 2011– Present**

Direct Handle Buyer : **Sonae - Portugal, Sprinter – Spain, Tiffosi – Portugal.**

Look after the order collect to receive up to the shipment, Specialized area Costing, Consumption, sewing, finishing, cutting fabric identify and others Quality.

Partner with the Production Team to create and implement seasonal line plan, Order Collection according to Procurement.

Follow up the execution of the production plan, update the production plan from time to time according to the current situation.

Look into sampling, pre-production activities, cutting, sewing, washing, and finishing according to plan.

Administer production plan to all related production staff and arrange production meetings to implement the plan. Follow-up daily Production, maintain daily production statistics, and tracking section wise production.

Determine wholesale and retail price points that maintain competitive pricing and product quality while achieving target margin.

Identify key items and growth opportunities by category and style for marketing partners

Monitor style selling on a weekly basis to respond to emerging trends or react to additional sales opportunities on existing products.

**Elitex (Asia) Ltd (Hong Kong Liaison Office) – Dhaka, Bangladesh****Work Force Team Leader Merchandiser, 09/2007 – 05/2011**

Assisting the Factory Manager with seasonal planning and identifying growth

Provide effective support to the team by maintaining the filing systems and producing analysis reports for the department

Sample Developing, Consumption and pricing

Liaising with the stores and the photo studio on any product issues regarding, coding and item information

Liaising with Finance invoice matching teams on any queries and inaccuracies on cost, currency and terms

Monitor and maintain sales/stock levels concerning size ratios, making recommendations to the Assistant Merchandiser

Support the Assistant Merchandiser in meetings with Distribution, providing feedback on areas relating to deliveries, sales and department strategy.

**The Fashion Island Ltd. Dhaka, Bangladesh****Merchandiser 06/2004-08/2007****The Fashion Island Ltd. Dhaka, Bangladesh****Assist Merchandiser 2001 – 05/2004**

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**Education****PRIMEASIA UNIVERSITY Bangladesh**

MBA in Textile & Apparel Marketing, 2010

**North Rangunia College under National University**

Bachelor of Social Sciences (Pass), 2001

**English Language Skill IELTS Test**

**Overall Score: 5** (Speaking: 6, Listening: 5, Writing: 5, Reading: 4.5)

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**Personal Information**

Father's Name	:	Thowai Chaprue Marma
Mother's Name	:	Goraching Marma
Date of Birth	:	May 10, 1982.
Nationality	:	Bangladeshi.
Religion	:	Buddhism.
Marital Status	:	Married
Children	:	2 (Two) Daughter

Traveled Country : **Thailand, India, Myanmar, China, Hong Kong, Nepal, Indonesia, Singapore, Malaysia. Bhutan.**

I, the undersigned, certify that, to the best of my knowledge and belief this CV correctly describes my qualifications, my experience and me. I understand that any willful misstatement described herein may lead to my disqualification or dismissal, if employed.

*Uchhai*

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Uchhai Mong Marma